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## **WINETOURADVISOR.COM OFFICIALLY LAUNCHING AT IWINETC 2015**

**Champagne, France April, 7th 2015:** Wine Tour Advisor announced today the launch of its web platform that connects travelers with great wine experiences around the world. The company started with select wine destinations in Europe and is now expanding to cover the top wine regions throughout the world. The company choose the 2015 International Wine Tourism Conference held in Reims, France as the ideal launching point.

With the Wine Tour Advisor web platform users can find information about great wine experiences and arrange before they arrive. "We think wine travel can be a scary and difficult experience for many travelers so we are working to make the process less intimidating," said managing director Nic Myers. "Our service makes it easier for wine experience providers to connect directly with travelers."

### **Benefits for Wine Traveler's**

- Straight forward and easy to use information about wineries, wine tours and boutique wine based accommodation.
- Direct contact with wine experience providers and up to date information.

### **Benefits for Wine Experience Providers**

- An online profile optimized for wine experience providers, targeting wine lovers and travelers.
- No booking fees, commissions, or hidden costs.

**WINE TOUR ADVISOR:** Formed by a team of wine industry insiders and web experience professionals Wine Tour Advisor has a unique advantage in positioning itself as the go to destination for wine travel information.

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